



# *Proclamation*

## *Presented*

### **In Recognition of Ed and Lynn Hogan**

**WHEREAS**, Ed and Lynn Hogan founded Pleasant Holiday Travel in 1959 and built a very large and successful travel business that played a major role in developing Hawai'i as one of the world most successful travel destinations and by 1998, the company's annual revenues exceeded \$500 million which reflected major contributions to the growth of tourism in the Aloha State; and

**WHEREAS**, Ed and Lynn Hogan sold their business and began the Hogan Family Foundation in 1998 "to promote the entrepreneurial spirit through the creation and operation of educational, civic-minded and humanitarian programs designed to encourage a more productive and contributory society;" and

**WHEREAS**, Ed and Lynn Hogan have received Honorary Doctorate degrees from Chaminade University in Honolulu, Hawai'i and Gonzaga University in Spokane, Washington, in addition to numerous honors and awards recognizing their many accomplishments and commending their contributions; and

**WHEREAS**, Ed and Lynn Hogan, through a generous endowment from the Hogan Family Foundation, founded the Hogan Entrepreneurial Program at Chaminade University with the motto, "doing business things that make social sense and doing social things that make business sense," prepares students with the necessary skills, connections and mind set to start new things in their career ventures; and

**WHEREAS**, Ed and Lynn Hogan, through the Hogan Entrepreneurial Program at Chaminade University, have introduced more than 200 students to the excitement of entrepreneurship and have subsequently made a positive impact to the betterment of our community; and

**WHEREAS**, Ed and Lynn Hogan continue to use the Hogan Entrepreneurial Program at Chaminade University to develop business and social entrepreneurs, in addition to encouraging meaningful communication among people of all cultures; and

**WHEREAS**, Ed and Lynn Hogan have created a lasting legacy through the Hogan Entrepreneurial Program at Chaminade University, which will celebrate its tenth anniversary on April 18, 2012 by inducting new students into the Hogan Program, graduating existing Hogan students, announcing the winners of the 2012 Hogan/American Savings Bank Non-Profit Business Plan Competition and presenting an honorary professorship to Gary Hogan, son of the program's benefactors;

**NOW, THEREFORE, I, NEIL ABERCROMBIE, Governor, and I, BRIAN SCHATZ, Lieutenant Governor of the State of Hawai'i, do hereby proclaim April 18, 2012, as**

### **"ED AND LYNN HOGAN DAY"**

in Hawai'i, and ask that all citizens of the Aloha State join us in recognizing the many contributions of Ed and Lynn Hogan and their positive impact on hundreds of young entrepreneurs through the Hogan Entrepreneurial Program at Chaminade University.

**DONE**, at the State Capitol, in the Executive Chambers, Honolulu, State of Hawai'i, this tenth day of April, 2012.

**NEIL ABERCROMBIE**  
Governor, State of Hawai'i

**BRIAN SCHATZ**  
Lt. Governor, State of Hawai'i